





# Benton Pena

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## A Symphony of Technology, Finance, and Creativity

In the ever-evolving world of technology and finance, few individuals embody a blend of expertise, innovation, and passion quite like Benton Pena. With over 30 years of experience in IT, Internet Technologies, and Quantitative Finance, Benton's profile is a testament to his relentless pursuit of excellence. Here's a closer look at the man behind the brand.

**Technology Expert and Data Scientist:** Benton's journey began in the realms of Telecommunications, Electronics, and Computer Programming. His expertise spans Network Administration, Microcontrollers, Web Technologies, Network Engineering, and Computer and Network Security. His role as the Chief Executive Officer at B3n70n Internet Marketing showcases his leadership in the tech industry.

**Trade Engineer and Financial Maverick:** With over ten years in Currency Markets (Forex) and Quantitative Finance, Benton has made significant strides in the financial world. His roles as a Trading Analyst at Alpha Inversiones and Owner of AlterHedge LLC reflect his in-depth understanding of financial platforms, including Forex, Commodities, Indices, Equities, CFDs, and ETFs.

**Digital Marketing Strategist:** Benton's prowess in SEO/SEM, Internet Marketing, and Social Media Marketing is evident in his strategic approach to online presence. His work in Affiliate Marketing, Blogging, and Web Hosting Services has positioned him as a thought leader in the digital marketing space.

**A Creative Soul:** Beyond his professional achievements, Benton is a Musician, Photography Enthusiast, Elastic Thinker, Biker, and Beach Lover. His creative pursuits add a unique dimension to his profile, reflecting a well-rounded personality.

**Education and Publications:** A self-taught professional, Benton's education is a continuous journey of entrepreneurship and hard work, also in the private sector. He has also authored "Quick And Easy Forex Trading," a guide for those looking to venture into Forex trading.

**Recommendations and Connections:** Benton's professional effectiveness is echoed in the recommendations he has received. His network of 500+ connections and 892 followers on LinkedIn speak volumes about his influence and reach.

**Conclusion:** Benton Pena's profile is a rich tapestry of technical expertise, financial acumen, marketing strategy, and creative flair. His multifaceted career is an inspiration for aspiring professionals and a benchmark for excellence in the industry. Whether it's leading a tech company, analyzing trading markets, or strumming a guitar by the beach, Benton's life is a melody that resonates with innovation, passion, and success.



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